

EXHIBIT APPLICATION

Organization/Company Name

(as you would like it displayed) _____

Industry/Field _____

Website URL _____

Primary Contact

Name _____

Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Fax (_____) _____

E-Mail _____

Secondary Contact

Name _____

Phone (_____) _____ Fax (_____) _____

E-Mail _____

Payment Information

Payment Method: Check (payable to "UNTHSC-PACE") MasterCard Visa AMEX

Name On Card _____

Card Number _____ Exp. Date _____

Signature _____

Registration Fee

\$250 Exhibit Fee (Includes company name in conference materials, 1 exhibit table, and 2 registrations)

Terms

The organizers reserve the right to prohibit, in whole or in part, any exhibit or supporter that they deem to be inappropriate. The exhibitor agrees not to display or disseminate any material that, in the opinion of the organizers, is unsuitable. The organizers reserve the right to refuse any person admission to the event without assigning any reason.

CANCELLATION: Cancellation must be made in writing to UNTHSC. The cancellation/refund schedule is below:

<u>Date of Cancellation</u>	<u>Maximum Amount of Refund</u>
Before March 7, 2011	50%
After March 7, 2011	0%

If exhibit space is reserved and then canceled before full payment is received, the date-defined amount above will be invoiced.

UNTHSC reserves the right to relocate tables and adjust floor plans at its discretion and without notice. Sharing of a single table between organizations or organization subsidiaries is prohibited. UNTHSC undertakes no duty to exercise care, nor does it assume any responsibility for the safety and protection of the exhibitor or exhibitor's property. All promotion guidelines apply.

By signing below, we agree to abide by the terms & conditions set forth by UNTHSC.

Signature _____ Date _____

Contact Info: Kelly Zarwell to reserve your exhibit booth.

Kelly.Zarwell@unthsc.edu • (817) 735-0135

Deadline to register: Friday, March 11, 2011



Reach More Than 100:

- Physicians
- Physicians Assistants
- Nurse Practitioners
- Nurses, and
- Other Healthcare Professionals

25th Annual North Texas Family Medicine Update

March 18 & 19, 2011

UNT Health Science Center
MET Building
3500 Camp Bowie Boulevard
Fort Worth, Texas 76107

www.RegisterWithUNT.com

25th Annual North Texas Family Medicine Update

Exhibitor Benefits

Use this event as a networking opportunity with healthcare professionals on a level that is nearly impossible to get during a normal practice day. Benefits include:

- Acknowledgement in the conference handouts.
- Conference admittance for up to two representatives.
- Meals and break refreshments listed in the conference agenda.
- A final list of all conference attendees.

The standard exhibit space includes one table with linen and two chairs.

Successful Exhibitors

- Promote a company or product that is relevant to the people attending the conference and find ways of packaging it in a way specific to the audience.
- Have informative handouts where participants can learn more about the product or company after the event.
- Use takeaways such as pens, notepads, candy, and special deals or discounts to attract guests to their exhibit table to share their information.
- Have interactive exhibit spaces that allow participants to experience the product in different ways through demonstrations, trails, or audio/visual presentations.
- Follow-up with participants after the conference through mail, phone, or appointment.

Presenters

Ralph Anderson, MD

Frank DeLeon, MD

Darrin D'Agostino, DO, MPH

Stephen R. Kraus, MD, FACS

John Licciardone, DO, MS, MBA

Roy Martin, DMin, MDiv

Theresa Nash, MS, RD, LD

Monte Troutman, DO, FACOI

Beth Valashinas, DO

Rick Winn, MD

Agenda

Friday, March 18, 2011

Noon

12:50 p.m.

1:00

2:00

3:00

3:15

4:15

5:15

6:15

Registration

Welcome & Introductions

Strategies for Providers to Prosper in the New Health Care System

Hormone Therapy in Menopause

Break & Exhibits

Latest Recommendations for Type 2 Diabetes

Nonalcoholic Steatohepatitis: the NASH-ty, Silent Liver Disease

Nutrition in Children with Down Syndrome

Adjourn

Saturday, March 19, 2011

7:30 a.m.

8:00

9:00

10:00

10:15

11:15

12:30 p.m.

1:30

2:30

4:30

4:45

Registration & Breakfast

Diagnosing and Managing Polymyalgia Rheumatica (PMR)

Community Acquired MRSA: Easier than You Think

Break & Exhibits

Male Lower Urinary Tract Symptoms: BPH vs. OAB

Lunch Provided: Student Lead Topic

COPD in East Texas: Results from a CME Intervention

Ethics in Medicine

Back Pain (Surgery vs. Non-surgery)

Ortho

OMM

Final comments and Evaluation

Adjourn

Exhibitor Set-Up

Set-up begins at 10:30 a.m. on Friday, March 18; exhibits must be set-up by 11:45 a.m. Exhibits must be broken down by 5:00 p.m., Saturday afternoon.

Traditionally, conference attendees appreciate exhibitors and the information they provide. They interact with representatives on a level that is impossible when called upon during a normal practice day.

Booth Assignment: Booths are assigned on a first come, first-serve basis.

Deadline to register: Friday, March 11, 2011